

CLAIMS

1. (Currently Amended). A deodorizing agent consisting of (a) zinc zeolite, and (b) a carrier base.
2. (Canceled).
3. (Canceled).
4. (Previously Presented). An agent according to claim 1, wherein said agent contains Zinc Zeolite from 0.01% to 100%.
5. (Canceled).
6. (Currently Amended). An agent according to claim 1, wherein said carrier base includes additional ingredients selected from the group consisting of skin cleansers, cationic surfactants, anionic surfactants, non-ionic surfactants, amphoteric surfactants, and zwitterionic surfactants, skin and hair conditioning agents, vitamins, hormones, minerals, plant extracts, anti-inflammatory agents, whitening agents, deodorants, odor masking agents, antiperspirants, collagen and elastin synthesis boosters, UVA/UVB sunscreens, concentrates of plant extracts, emollients, moisturizers, skin protectants, humectants, silicones, skin soothing ingredients, antimicrobial agents, antifungal agents, treatment of skin infections and lesions, blood microcirculation improvement, skin redness reduction benefits, additional moisture absorbents, analgesics, skin penetration enhancers, solubilizers, moisturizers, emollients, anesthetics,

colorants, perfumes, preservatives, seeds, broken seed nut shells, silica, clays, beads, luffa particles, polyethylene balls, mica, pH adjusters, processing aids, or combinations thereof.

7. (Currently Amended). An agent according to Claim 1, wherein said carrier base is selected from the group consisting of a lotion, cream, gel, spray, thin liquid, body splash, powder, compressed powder, tooth paste, tooth powder, mouth spray, paste dentifrice, clear gel dentifrice, mask, serum, solid cosmetic stick, lip balm, shampoo, liquid soap, bar soap, bath oil, paste, salve, collodion, impregnated patch, impregnated strip, skin surface implant, impregnated or coated diaper,
8. (Canceled).
9. (Canceled).
10. (Canceled).
11. (Canceled).
12. (Canceled).
13. (Currently Amended). An agent according to claim 1, wherein said carrier base is a solid cosmetic stick.
14. (Currently Amended). An agent according to claim 6, wherein said additional ingredient is a moisturizer.

15. (Currently Amended). An agent according to claim 6, wherein said moisturizer is glycerin.
16. (New). An agent according to claim 7, wherein said carrier base is a solid cosmetic stick.
17. (New). An agent according to claim 14, wherein said moisturizer is glycerin.